2023 IMPACT REPORT
Amplify GR believes that everyone deserves to live in a strong neighborhood that widens pathways to prosperity for all neighbors. We are rooted in Boston Square and Madison Square and proudly work collaboratively with neighbors every day at the intersection of economic opportunity, mixed-income housing, birth-to-career education and community wellness.

FOUR PILLARS OF WORK, ONE COMMUNITY.

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**Gentex opened its first Grand Rapids facility in 2023**

**Mixed-use and mixed-income family housing will begin construction in 2024**

**HUB 07, a new community space, will open its first phase in 2024**
new food entrepreneurs joined Kzoo Station with eight entrepreneurs from 49507 and 11 who identify as BIPOC

$18.32 average starting wage with AGR employer partners that increases availability to good-paying jobs and healthcare benefits for families in the neighborhood

$30,000 invested in the interior/exterior of three businesses through the Business Strong pilot program with an additional $30,000 leveraged from the City of Grand Rapids’ façade improvement grant program

$185,163 spent by AGR with BIPOC and women-owned businesses in 49507 to strengthen the community’s economic infrastructure

40 new jobs were added by AGR employer partners, with a total of 205 jobs to date, bringing economic opportunity closer to home for neighbors

$18,320 average starting wage with AGR employer partners that increases availability to good-paying jobs and healthcare benefits for families in the neighborhood

AMPLIFY GR EMPLOYER PARTNERS
MCPC | Gentex | R&R Mechanical | Shiny Diamond | 2Gen | Balloonafied | Building Bridges | ThundaCats | NaturaShield | Rising Grinds | SKG
MIXED-INCOME HOUSING

Partnership organizations joined a new advisory committee to co-create a vision for the future housing units at Adams Park Apartments.

80% of Neighborhood Strong grants were given to legacy neighbors – people who have lived in the community for 20+ years.

25 critical repairs were made to area homes through the Neighborhood Strong program to minimize displacement in the neighborhood, bringing the total number of homes repaired to 205 since 2018.

BIRTH-TO-CAREER EDUCATION

15 Dickinson Elementary School students sponsored to attend STEM Greenhouse’s summer Sankofa program to provide additional access to out-of-school learning opportunities.

400 students received $500 scholarships for educational enrichment via a partnership with Outschool.org.

“This scholarship money gave me more opportunity and less guilt to be able to pour back into my kids.”

Emily McClain, Outbridge AGR program parent participant
Amp the Good grants totaling $32,000 were given to neighbors to implement their community-building ideas back into the neighborhood.

1,000+ neighbors were welcomed at four community events that built neighborhood pride, uplifted neighbor priorities, celebrated a new community hub and nurtured children’s love of learning:
- 3rd Annual Boston Square Community Tree Lighting
- Amp the Good: A Community Meal
- Raise the Roof event for HUB 07
- Outbridge AGR

3 projects facilitated by the Art Amplified work group included two new murals commissioned by neighborhood artists, plus the “Name That Hub” process, which finalized a new name and logo for the community hub – HUB 07.

$769,756 spent by AGR with nonprofit community partners for grants, programs, ideas and qualified material needs that support neighbors.
Amplify GR is rooted in the local community.

But we are also a leader in the national Purpose Built Communities movement, a network of 28 communities around the country committed to making holistic investments in defined neighborhoods.

We take the best of national research and learnings and empower local leaders to create thriving neighborhoods here in southeast Grand Rapids.

2024 will be a year of construction and growth. Follow the progress at bostonsquaregr.org and support the work by volunteering or donating at amplifygr.org