



2022

IMPACT REPORT



AmplifyGR

Amplify GR believes that everyone deserves to live in a thriving neighborhood where joy and prosperity are abundant through the intersection of housing, education, economic opportunity and community well-being. We are place-based in Boston Square and Madison Square and proudly work collaboratively with neighbors every day.

**FOUR PILLARS
OF WORK,
ONE COMMUNITY.**





ECONOMIC OPPORTUNITY

\$28K

invested in the interior and exterior of three Boston Square businesses through AGR's Business Strong pilot program



52

new jobs added in the AGR service area bringing economic opportunity closer to home for neighbors

20

business owners mentored in Boston Square and Madison Square areas to grow capacity in current businesses

\$203,146

spent by AGR with BIPOC and women-owned businesses in 49507 to strengthen the community's economic infrastructure



HOUSING



25

additional critical repairs made to area homes through Neighborhood Strong program to minimize displacement in the neighborhood, bringing the total number of homes repaired to 180 since 2018

88%

of Neighborhood Strong grants were given to African American neighbors in AGR's service area

81

rental units awarded Low Income Housing Tax Credit to ensure affordable new housing that will be accessible to all neighbors





EDUCATION



15

Dickinson Elementary School students sponsored to attend STEM Greenhouse's summer Sankofa program to provide additional access to out-of-school opportunities



72

kids under 5 years old will soon have access to state-of-the-art high-quality education through an intentionally designed space that was finalized in 2022 and will open in 2024

10

AGR Scholar Strong grants awarded to teachers in AGR's service area to support their classrooms and students



COMMUNITY WELL-BEING

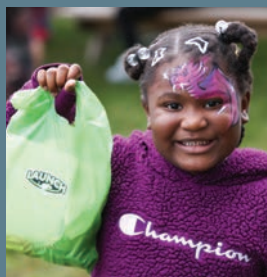
32

AMP the Good mini grants totaling \$30,000 were given to residents to invest their ideas back into the community



237

neighbors received personal hygiene and cleaning supply items through a partnership with Adams Park Apartments at four distribution events in Boston Square



“The Amplify GR team has done a great job connecting with neighbors and working in partnership to uplift this community!”

*Margaret Jager,
longtime neighbor and
member of Boston Square
Christian Reformed Church*



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AGR is rooted in the local community.

But we are also a leader in the national Purpose Built Communities movement, a network of 28 communities around the country that are committed to making holistic, at-scale investments in defined neighborhoods.

We take the best of national research and learnings and empower local leaders to create thriving neighborhoods here in southeast Grand Rapids.

2023 will be a year of construction and growth. Follow the progress at bostonsquaregr.org and support the work by volunteering or donating at amplifygr.org.