



MCPc Signs Lease Agreement to Relocate to Madison Square *Move Expected to Bring Nearly 100 Jobs to Local Community*

GRAND RAPIDS, Mich. (April 15, 2021) — [Amplify GR](#) today announced [MCPc](#), an industry leading technology logistics and data security company, as the future tenant of the new 1601 Madison Ave, replacing a building that previously sat vacant for decades in the heart of Madison Square.

MCPc's move to Madison Square, scheduled to take place in 2022, is expected to bring nearly 100 jobs to the local community. [Rockford Construction](#) plans to begin demolition of the current structure on Madison Ave later this month and anticipates breaking ground for the new building in July.

"MCPc is a great addition to Madison Square's business district, and we believe its presence will further mobilize the local economy," said Danielle Williams, Amplify GR's director of economic development. "When we were identifying potential partners, we brought forth several requirements for future tenants based on our continued conversations with members of the local neighborhood. It was an easy decision to select MCPc as the company's values align seamlessly with our commitments to the Madison Square community."

MCPc has a long track record of developing partnerships with local schools to provide recent graduates with apprenticeship opportunities within the data and technology field. The organization plans to partner with local schools to continue this practice and is committed to hiring 30 percent of its workforce from the neighborhood.

"The excitement around this project has been building for two years. The Madison Square community has been very supportive of us and we can't wait to follow through with our commitment to them," said Andy Shannon, President, MCPc Michigan.

In addition to bringing job opportunities to the area, the redevelopment will also include the cleanup of land and ground water impacted by years of pollution at the site. Once the site has been restored, the 60,000 square foot building that will host MCPc will be built on the property.

"It's wonderful to see established businesses like MCPc investing in the Madison Square community," said Senita Lenear, Third Ward City Commissioner. "Given the company's commitment to being an outstanding neighbor, I look forward to seeing the hiring and training opportunities they bring to the residents and partners of Madison Square. This project is just the first of several that will have a long-lasting positive impact for those who have called Madison Square home for years. The development aligns well with the City of Grand Rapids' Master Plan and the Southtown Business Area Specific Plan that identify the site as an industrial flex area for a combination of light-industrial and commercial use. The project will provide streetscape improvements, quality urban design and increase access to transit, all of which are essential to community residents."

"We're eager to welcome MCPc to the neighborhood, as the Madison Square community deserves an organization that shares the community's values and is committed to integrating itself within the neighborhood," said Jon Ippel, executive director of Amplify GR. "We've collaborated closely with neighbors in Madison Square and Garfield Park over the years to learn more about the types of investments they would like to see made in the area and their request for equitable employers was heard loud and clear. I'm confident MCPc will be a valuable asset to the community."



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About MCPc

MCPc is an industry leading technology logistics, data security, asset management, and sustainability partner providing a comprehensive, holistic, and integrated end-to-end lifecycle management protocol to help companies mitigate cyber and business risk, manage the complexity of technology, achieve sustainability targets, and empower employee performance. With headquarters in Cleveland, OH and regional centers in Grand Rapids, MI and Erie, PA, MCPc has traditionally been focused on the Great Lakes Region but has expanded its operations globally with offices in Canada, the Netherlands, and soon England.

About Amplify GR

Amplify GR seeks to widen pathways so that more residents can participate in and benefit from neighborhood growth in the Boston Square, Cottage Grove and the surrounding areas. Through partnerships with residents, businesses, community organizations and funders, Amplify GR works in four areas of impact: Jobs and Entrepreneurship, Housing, Education and Community Well-being.

About Rockford Construction

Established in 1987, Rockford Construction (Rockford) is a nationally recognized construction, real estate development and property management provider. Rockford is licensed in 45 states and ranked by Engineering News-Record as one of the top-200 contractors in the nation. With regional offices in the Midwest and Southeast, Rockford has built projects totaling more than \$4.8 billion of various size and scope in more than 800 cities across the country. More information at rockfordconstruction.com.