

# Widening Pathways for Stronger Neighborhoods

WELCOME TO THE NEIGHBORHOOD, MCPc

## 1601 Madison Ave

### Overview

For nearly two decades, 1601 Madison, previously home of Dexter Lock, has sat vacant in the heart of Cottage Grove. Neighbors have provided consistent feedback around activating vacant spaces, remediating environmental contamination, and creating more economic opportunity in the neighborhood, in particular with companies that have a commitment to good wages and local hiring. Working alongside neighbors, including the Southtown Corridor Improvement District, the Madison Square Business Association, the City of Grand Rapids and Rockford Construction, Amplify GR is excited to announce MCPc, a community-minded company, will be relocating to 1601 Madison.

While the commitment to this project was born out of a desire to bring more good-paying jobs in the Cottage Grove neighborhood, additional benefits to neighbors have been identified through this process, including local construction contracting, environmental remediation, transit improvements and future workforce training partnerships. Each of these steps will help improve quality of life for all people who live and work in the neighborhood.

Meaningful and equitable change takes time and putting resources behind projects like 1601 Madison will attract new employers to this community, to provide more job opportunities that pay equitable wages for neighbors and ensure business growth for existing establishments.

Access to quality and sustainable employment opportunities is essential to a community's strength and financial stability. To build a strong, healthier community, we work with employers serving the neighborhoods while recruiting additional businesses who demonstrate commitments around local hiring, sustainable wages, job training and giving second chances.

### Introducing an employer that shares the community's values – MCPc will:



Invest in the local community



Share a commitment to providing jobs that pay a living wage or have a clear career ladder



Hire 30% of its workforce from the 49507 zip code



Encourage candidates to apply for roles and corresponding career paths in the highly desirable technical focus areas of:

- Cyber Security Management & Remediation
- Measured Technology Sustainability
- End Point Computing Lifecycle Management
- Information Technology Managed Services
- Information Technology Supply Chain Management

# AmplifyGR

### The Basics

Nearly 100 new jobs brought to the neighborhood with an emphasis on neighborhood hiring

Construction beginning Summer of 2021 / Operations beginning 2022

Local, minority construction goal

Environmental clean-up of vacant property



MCPc employees will be encouraged to explore career pathing options across the company. At other locations, individuals do in fact work for multiple departments and in diverse roles during their tenure at the company. MCPc is committed to recruiting individuals from the local community who demonstrate a passion to serve and lead the customer, learn and adhere to good cyber security and sustainability practices, and want to operate as team players.



## About MCPc

MCPc is an industry leading technology logistics, data security, asset management, and sustainability partner providing a comprehensive, holistic, and integrated end-to-end lifecycle management protocol to help companies mitigate cyber and business risk, manage the complexity of technology, achieve sustainability targets, and empower employee performance. With headquarters in Cleveland, OH and regional centers in Grand Rapids, MI and Erie, PA, MCPc has traditionally been focused on the Great Lakes Region but has expanded its operations globally with offices in Canada, the Netherlands, and soon England.

## Quick Facts

- This project will bring nearly 100 jobs to the Cottage Grove neighborhood
- More than 25% of the project's construction workload will be managed by minority- and women-owned contractors
- MCPc is committed to hiring more than 30% of its workforce from the 49507 zip code
- The starting pay for MCPc employees will be \$15 per hour

## About Amplify GR

Amplify GR seeks to widen pathways so that more residents can participate in and benefit from neighborhood growth in the Boston Square, Cottage Grove communities and the surrounding areas. We work exclusively through partnerships with residents, businesses, community organizations and funders, to identify and achieve shared goals in four areas of impact: Jobs and Entrepreneurship, Housing, Education and Community Well-being. Amplify GR connects, creates, and amplifies the great things already happening.



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